



## **SENIOR EXPERIENTIAL/EVENT PRODUCER**

Yakusan is a highly creative, independently owned, market leading brand experience agency that has been a consistent award finalist and winner in the Brand Experience space. No two projects are ever the same, we take a bespoke approach with every detail considered, giving our clients unique campaigns that bring their brands to life.

We are a small but talented team that love what we do and have a great time doing it. With a real focus on growth and development, Yakusan are committed to seeing our team thrive. With a current Work from Home/Remote Office model we have staff working from all corners of Sydney and enjoying the work life balance that this brings.

We are seeking a motivated and ambitious Senior Producer to lead our production team in the delivery of outstanding experiential and brand activations and fully integrated activations and brand campaigns for a number of exciting, market leading clients.

Reporting into the Managing Director, you will be confident delivering diverse consumer events, campaigns and experiences as well as enjoy being involved in the creative pitch process.

Accountable for bringing our creative concepts to life, on quality, on time and on budget, you will consistently ensure we are delivering beyond our client's expectations whilst maintaining project profitability.

The role would suit a Senior Producer/Executive Producer who is ready to step up as a 2IC and lead, mentor and grow a team, with a successful track record in people, client, financial and production management. Relationship building, problem solving, pro-active planning and the ability to adapt to shifting demands and priorities and delivering strong market leading creative work will be your strengths.

You will have the motivation and drive to work effectively from home and the ability to attend client and team meetings in person as required. The role would suit someone with senior production experience (4 years minimum), from an event or experiential agency background. Experience in working with alcohol brands is also highly advantageous.

A strong understanding and experience in fully integrated brand experience campaigns will be essential to be considered for this role.

This is a full time, Sydney based role. Only Australian permanent residents or long-term visa holders will be considered.

Enough about us, what's your story....?

If you love a market leading small agency environment, enjoy working on inspiring brands and think this role sounds like you, send your CV and covering letter to [people@yakusan.com](mailto:people@yakusan.com) by 31 May 2022.