

The image part with relationship ID R15 was not found in the file.

EXPERIENTIAL ART DIRECTOR

Yakusan creates unforgettable experiences that generate content, conversation and contagion. Based in Surry Hills, we are a highly creative, market-leading brand experience agency.

We consider ourselves Masters of Experience and are passionate creators, instigators, storytellers and connectors. Whether it's big campaign idea generation, brand strategy, immersive brand experiences, content creation or amplification, no two projects are ever the same, giving our clients highly original campaigns that provide great business results.

Experiencing continued business growth; we are seeking a talented Art Director to help us create the brand magic for our clients. Out of the box thinking, visual storytelling and imagination are essential to this role. You are a big picture thinker with an eye for detail, and have a confident understanding of multi-channel brand strategy, marketing and experiential. You have your finger on the pulse when it comes to local and global culture, trends, innovation and our industry, in order to demonstrate thought-leadership, pioneer creativity throughout the agency and ensure our projects remain best in class.

Reporting into the Creative Director, the Art Director will be responsible for helping shape and drive Yakusan's creative vision and output, ensuring that our work and reputation remains of the highest standard. Working collaboratively with the Creative, Client Service & Production teams you will help bring our bold ideas, quality aesthetic and experiential concepts to life.

Innovative art direction & design is what you love and do best. From high-level conceptualisation to execution, you will be the go-to for creative requirements in the agency, working across multiple RTBs and live projects at any one time. You are a well presented, confident communicator and strong visual storyteller, able to take clients and key stakeholders on a journey.

The scope of our capabilities is broad and you could be working on a variety of projects and platforms, including photo-shoots, print, events and experiential, brand identity & strategy, packaging, content and digital and everything in between. You will have a minimum of 4-5 years agency experience, within the events or experiential world, and ideally have worked with alcohol brands.

Graphic design /3D visualising skills are highly advantageous, but an ability to confidently brief our project partners (designers, renderers, production & tech partners etc) is essential.

Our values: Craftsmanship, Creativity, Bravery, Collaboration, Entrepreneurism and Passion must resonate with you and be evident in your work and approach.

This role is full time and only Australian permanent residents or long-term visa holders will be considered.

Enough about us, what's your story....?

If you love a creative, small agency environment, enjoy working with inspiring brands with a group of talented individuals and you think this role sounds like you, please send your CV and covering letter to people@yakusan.com by Sunday 30 June 2019.