



ART DIRECTOR

Yakusan creates unforgettable experiences that generate content, conversation and contagion. Based in Surry Hills, we are a highly creative, market-leading brand experience agency. Whether it's big campaign idea generation, brand strategy, immersive brand experiences, content creation or amplification, no two projects are ever the same and every detail is considered, giving our clients unique campaigns that provide great results.

We consider ourselves Masters of Experience and are passionate creators, instigators, storytellers and connectors.

Experiencing continued business growth; we are seeking a talented Art Director to help us create the brand magic for our clients. Out of the box thinking, visual storytelling and imagination are essential to inspiring our clients and thriving in this role. You are a big picture thinker with an eye for detail, and have a confident understanding of multi-channel brand strategy, marketing and experiential. You have your finger on the pulse when it comes to local and global trends, innovations and our industry, in order to demonstrate thought leadership, pioneer creativity throughout the agency and ensure our projects remain best in class.

Reporting into the Creative & Production Director, the Art Director will be responsible for helping shape and drive Yakusan's creative vision and output, ensuring that our work and reputation remains of the highest standard. Working collaboratively with the Creative, Client Service & Production teams you will help bring our bold ideas, quality aesthetic and experiential concepts to life.

Innovative art direction & design is what you love and do best. From high-level conceptualisation to execution, you will be the go-to for creative requirements in the agency, working across multiple RTBs and live projects at any one time, and playing an active role in pitching and presenting our work. A picture is worth a thousand words... you are a well presented, confident communicator and strong visual storyteller, able to take clients and key stakeholders on a journey.

The scope of our capabilities is broad and you could be working on a variety of projects and platforms, including photo-shoots, print, events, brand identity & strategy, experiential, packaging, content and digital. You will have a minimum 4-5 years agency experience, ideally within the events or experiential world, and / or having worked with alcohol brands.

Graphic design /3D visualising skills would be advantageous, but an ability to confidently brief other partners (designers, renderers, production & tech partners etc) to fulfil the creative vision on time and on budget is essential.

Our values: Craftsmanship, Creativity, Bravery, Collaboration, Entrepreneurism and Passion must resonate with you and be evident in your work and approach.

This role is full time and only Australian permanent residents or long-term visa holders will be considered.

Enough about us, what's your story....?

If you love a creative, small agency environment, enjoy working with inspiring brands with a group of talented individuals and you think this role sounds like you, please send your CV and covering letter, plus a copy or link to your portfolio or example of your best work to people@yakusan.com by Sunday 18th November 2018.