



SENIOR ACCOUNT MANAGER/JUNIOR ACCOUNT DIRECTOR

Yakusan creates unforgettable experiences that generate content, conversation and contagion. Whether it's idea generation, event management, experiential activations or amplification – clients come to us for our expertise, passion and creativity.

Based in Surry Hills, Yakusan is a highly creative, market leading brand experience agency that specialises in the premium/luxury sectors. No two projects are ever the same, we take a bespoke approach with every detail considered, giving our clients unique campaigns that bring their brands to life.

We are seeking a talented and passionate SAM/JAD, who has a strong background in experiential and brand activation to work on fully integrated activations and brand campaigns for a number of exciting, market leading, premium and luxury brand clients.

You will be responsible for developing and maintaining strong client relationships including, client profitability, retention, growth, exceptional service delivery and consistently ensuring we are delivering beyond our client's expectations.

The role will include planning and implementing annual client strategy, creative, brand planning and RTB's with the MD and Client Services Director, and working closely with the Production team to bring campaigns, creative, events and brand experiences to life on time and on budget.

Reporting to the Client Services Director, you will also have a direct report to manage and lead. You should have a minimum of 4 years experience working in an account service role with a minimum 1 year as a SAM, and proven ability in managing experiential, branding, graphic design, media, PR, digital/SM, content and sponsorship disciplines.

You will have highly developed leadership, financial and communication skills including written and presentation, as well as strong conceptual abilities. You will be a fantastic problem solver with exceptional attention to detail in addition to being an individual who will positively contribute to the culture of our agency and have fun with our team and clients.

Experience working on alcohol clients is a mandatory, and spirits experience preferable, with a strong understanding of the Australian liquor market.

This role is full time and you will be required to work outside of traditional work hours in activation period. Only Australian permanent residents or long term Visa holders need apply. Due to current business demands, only successful applicants will be contacted.

Enough about us, what's your story....?

If you love a creative, small to medium size agency environment, enjoy working on inspiring brands with a group of talented individuals and you think this role sounds like you, send your CV and cover letter to people@yakusan.com by 8 April 2018.