

yakusan[®]

brand experience group.

ACCOUNT EXECUTIVE

Yakusan creates unforgettable experiences that generate content, conversations and contagion. Whether it's idea generation, event management, experiential activations or amplification – clients come to us for our expertise, passion and creativity.

Based in Surry Hills, Yakusan is a highly creative, market leading brand experience agency that specialises in the premium/luxury sectors. No two projects are ever the same, we take a bespoke approach with every detail considered, giving our clients unique campaigns that bring their brands to life.

Experiencing continued business growth, we are seeking a passionate and pro-active Account Executive to work across our new and existing accounts.

This role isn't your everyday experiential role, it is not only fun but incredibly diverse. We activate small and large scale integrated experiences and you will work across a range of exciting campaigns both state based and national. We create intelligent campaigns for a broad client base from on premise experiences to extraordinary brand events. You will have the opportunity to work not only with fantastic clients but also a range of public relations and media agencies. With a real focus on growth and development, Yakusan are committed to seeing our team thrive.

Reporting into a Senior Account Manager you will assist in the development and management of best practice brand experiences, from concept through to execution ensuring deadlines and budgets are met.

As a client facing role, you will need to have previous experience in an account service role dealing with clients on a daily basis. Relationship building and excellent communication skills are a must to ensure we are delivering beyond our client's expectations.

The role would suit a super organised team player, who thrives in a busy and changing environment. You will have a good understanding of campaign management processes and the day to day administration of accounts (WIPs, timelines, meeting minutes etc). Attention to detail is a must along with sound logistics and planning skills.

Event, Experiential, Communications or Marketing experience will be essential to be considered for this role, along with strong prioritisation and time management skills and proficiency in Microsoft Word, Outlook, PowerPoint and Excel.

This role is full time and you will be required to work outside of traditional work hours in activation periods. Only Australian permanent residents or long-term visa holders will be considered. Due to current business demands, only successful applicants will be contacted.

Enough about us, what's your story....?

If you love a creative, small agency environment, enjoy working on inspiring brands with a group of talented individuals and you think this role sounds like you, send your CV and cover letter to people@yakusan.com by 17 September 2017.