

# *yakusan*<sup>®</sup>

brand experience group.

## **ASSOCIATE PRODUCER & PRODUCER**

Yakusan creates unforgettable experiences that generate content, conversations and contagion. Whether it's idea generation, event management, experiential activations or amplification – clients come to us for our expertise, passion and creativity.

Based in Surry Hills, Yakusan is a boutique, market leading brand experience agency that specialises in the premium/luxury sectors. No two projects are ever the same; we take a bespoke approach with every detail considered, giving our clients unique campaigns to bring their brands to life.

Experiencing continued business growth, we are seeking a dynamic and super talented Associate Producer and Producer to join our production team and deliver outstanding brand campaigns, integrated services, experiences and events for our enviable list of clients and brands.

Working with the Head of Production you'll lead and support the delivery on a variety of projects, including budgeting, timeline and stakeholder management, delivery of creative concepts, staffing and logistics, while ensuring that projects meet minimum project profit margins.

Our Associate Producers and Producers are hardworking, autonomous and driven while also working well in a collaborative, creative and team environment. We like to make sure our best foot is always put forward, so ensuring best practices are adhered to, keeping project standards and client satisfaction levels high is essential.

Good project financial acumen will play a large part in overseeing the project financial process, including approval of estimates, monitoring budgets, and ensuring teams regularly track time and associated costs so that projects meet a minimum profit margin.

Everyone in our production team is a people person, having excellent rapport and relationships with clients and suppliers alike. Clear and concise communication peppered with a fun loving attitude is important.

Collaboration and working as part of a team is key. We believe creativity can come from anywhere, so being able to inject ideas into a brainstorm or helping to bring that creative concept to life is a must.

The Associate Producer role would suit someone with medium level production experience, having previously been a Production Coordinator or Associate Producer in an agency environment. The Producer role for someone with some more senior production experience, or someone who's had a proven track record as an Associate Producer looking to step up to the next level.

A good creative backbone with an understanding of, and some experience in integrated projects will be essential to be considered for this role, with a background in events and experiential being required also. Experience in working with alcohol brands is highly advantageous.

This role is full time and you will be required to work outside of traditional work hours in activation periods from time to time.

Only candidates need apply, no recruiters please.

Enough about us, what's your story....?

If you love a market leading small-medium sized agency environment, enjoy working on inspiring brands with a group of talented individuals and you think this role sounds like you, send your CV and covering letter to [people@yakusan.com](mailto:people@yakusan.com) by 15 September 2017.